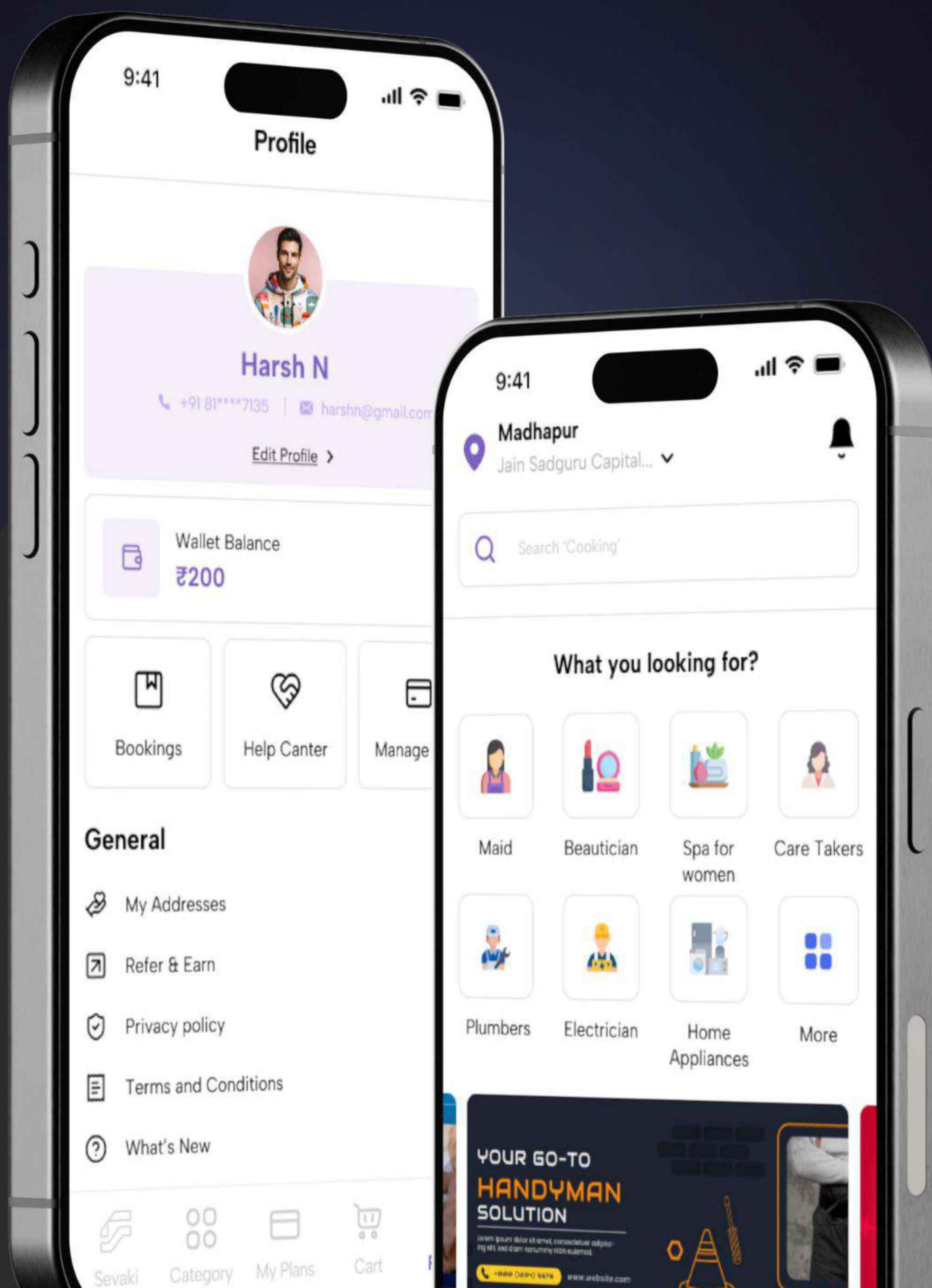
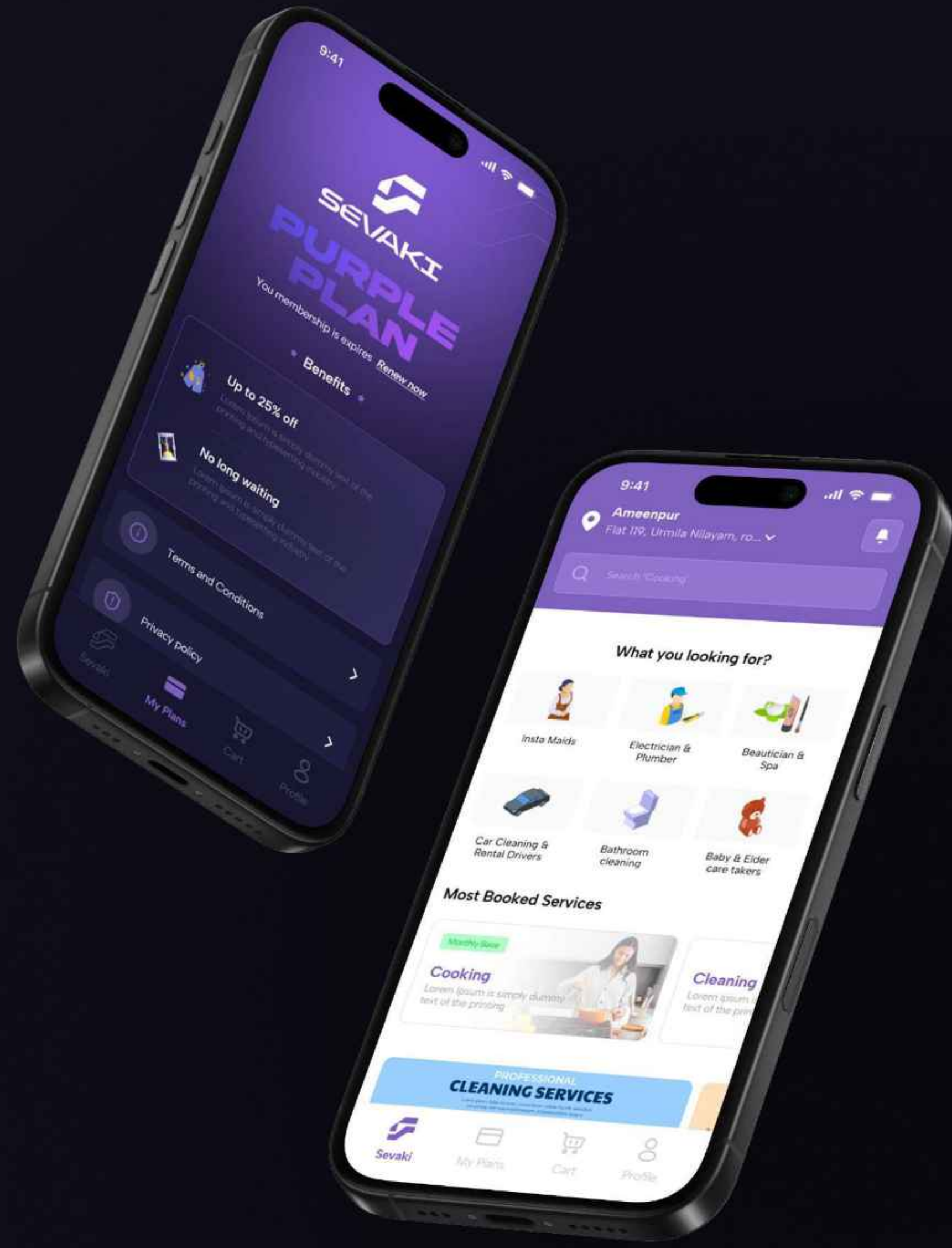




UI/UX DESIGN

Unlock the art of design with our UI/UX course. Master the skills to craft intuitive, aesthetically pleasing interfaces, where creativity merges seamlessly with user experience for cutting-edge solutions.





About us

At TechU, we bridge the gap between academic learning and real-world application. By integrating theoretical education with hands-on project experience, we equip students with the essential skills and expertise needed to thrive in their chosen careers.



Corporate
training



Cross functional
teams



Valuable
insights



Real-time
projects



Robust
Portfolio



Professional
guidance

SKILL SETS COVERED



Graphic Design



User Interface



User Experience



UX interaction

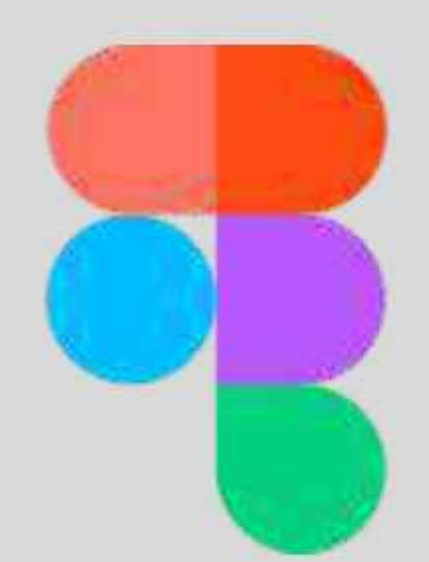


Enterprise UX

TOOLS & TECHNOLOGIES YOU WILL LEARN



Illustrator



Figma



Canva



XD



Photoshop



Bootstrap



CSS



HTML



Digital Marketing

Why Choose Us

What Makes TechU Different We Don't Just Teach. We Transform.
From Beginner To Project-Ready — We Guide Every Step Of Your Journey.

500+

Student Enrolled

800+

Class Completed

10+

Top Instructors

450+

Positive Reviews

100%

Satisfaction Rate

Benefits Beyond Learning



LINKEDIN PROFILE



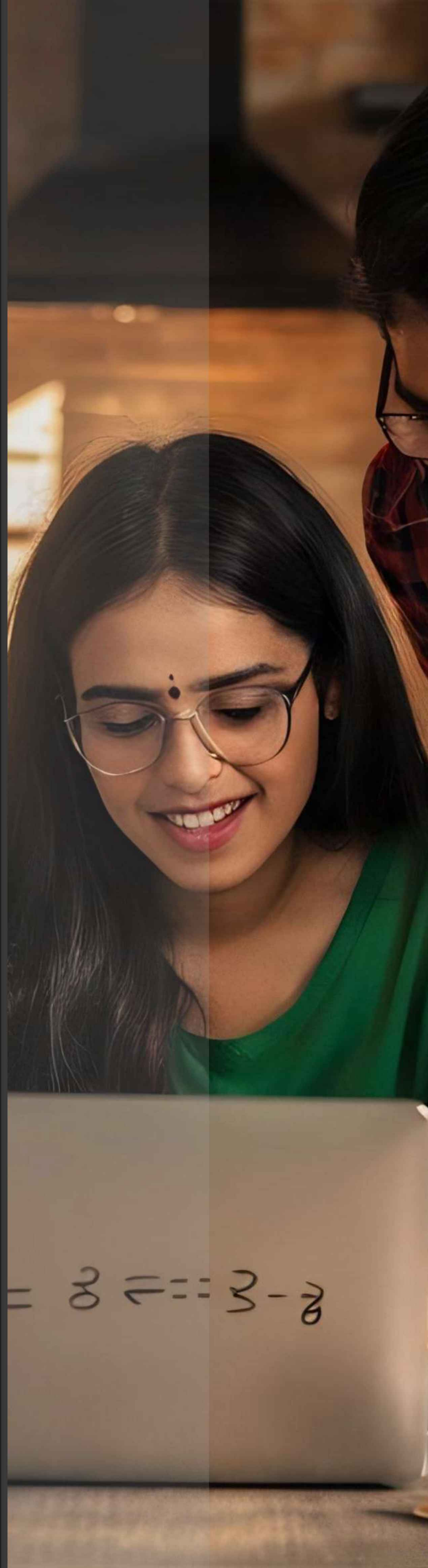
RESUME WRITING



SOFT SKILLS



INTERVIEW PREPARATION



KEY HIGHLIGHTS

CURRICULUM BACKED BY INDUSTRY EXPERTS

Get Trained With Content Curated By Professionals Who Understand Current Job Market Needs

MENTORSHIP FROM WORKING PROFESSIONALS

Learn Directly From Experts Who Know What Companies Are Actually Looking For

START AT YOUR LEVELS

Choose From Beginner Or Advanced Tracks Based On Your Current Skill Set — No Prior Experience Required

BLENDED LEARNING MODEL

Enjoy The Flexibility Of Both Classroom Sessions And Interactive Online Learning

PRACTICAL, PROJECT-BASED LEARNING

Gain Hands-On Experience Through Coding Assignments, Real-World Tools, And Simulations

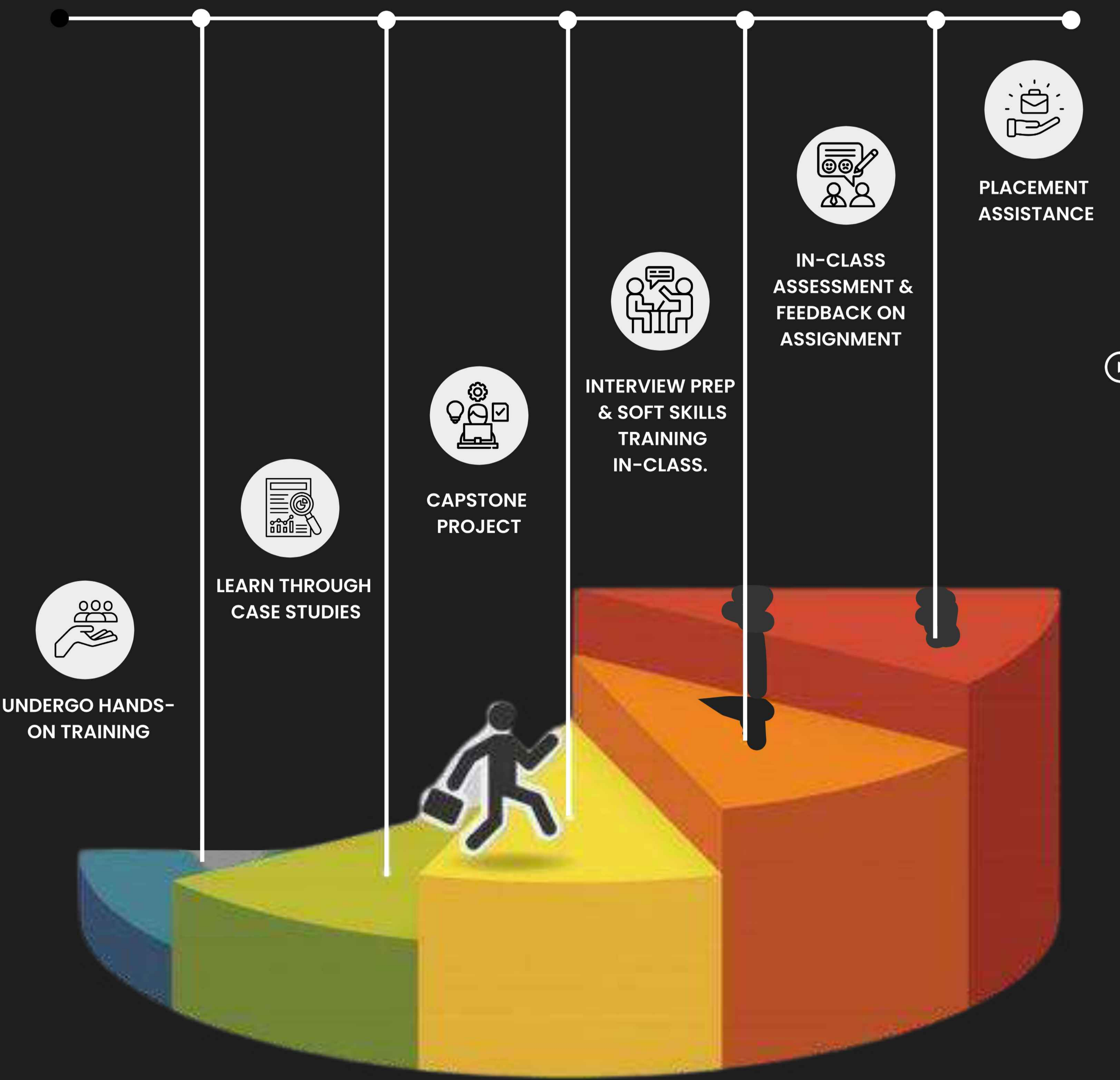
REAL-WORLD READINESS

Work On Actual Case Studies And Apply Your Skills In Real-Time Industry Scenarios

DEDICATED CAREER SUPPORT

From Resume Building To Mock Interviews And Internship Guidance — We've Got Your Back

Learning Path



MODE OF LEARNING

CLASSROOM TRAINING



ONLINE TRAINING



Classroom + Online + Backup Access

At TechU, We Offer A Flexible Hybrid Learning Model That Allows Students To Attend Sessions Either In The Classroom Or Live Online From Anywhere

Build A Career That's Globally Credible & Nationally Recognized

TechU Innovations Lab Pvt. Ltd. Proudly Holds Multiple Prestigious Recognitions To Ensure Top-Quality Education And Industry-Ready Training For Our Students.

North Carolina Affiliated: Internationally Aligned Curriculum Matching Global Education Standards.

ISO Certified: Processes And Training Methods Meet Globally Recognized Quality Standards.

NSDC Partner: Official Partnership With The National Skill Development Corporation (NSDC) For Industry-Relevant, Skill-Based Training And Job Placement Support.

At TechU Innovations Lab Pvt. Ltd., These Accreditations Reflect Our Commitment To Delivering Trusted, Credible, And Impactful Education.

PREMIUM PROGRAM CURRICULUM

COURSE CONTENT

Module 1

GRAPHIC DESIGN

- Graphic design introduction
- Typography & font pairing
- Color theory & psychology of color
- Layout theory
- Adobe photoshop basics
- Brush tool
- Duotones & gradient
- Cutting & isolating object
- Content aware tool
- Healing brush
- Layering masks
- Changing object color
- Mockups
- Adobe illustrator basics
- Vector tracing and shape building
- Icon design layout
- Golden ratio
- Marketing banner
- Business card
- Bi-fold and tri-fold brochure
- Letter head
- Branding

COURSE CONTENT

Module 2

USER INTERFACE (UI)

- User interface introduction
- Sketching
- Grid system
- Prototyping
- Exporting files
- Figma basic
- Wireframes
- Connections
- Design system
- Responsive web design
- Mobile app design
- Exporting files
- Neumorphism
- Parallax scrolling
- Augmented reality
- Sidebar menu

Module 3

USER EXPERIENCE (UX)

- UX principles
- 10 usability heuristics
- User personas
- UX research methods
- UX testing
- Gamification
- User flows
- Information architecture

COURSE CONTENT

- Service blueprint
- UX sitemap
- Touchpoints
- UX Audit

Module 4

ENTERPRISE UX

- Google sheets
- Types of graphs
- Grid system
- Dashboard design
- Complex table to mobile view
- Duck typing
- Typescript configuration
- Typescript in React JS
- UX Audit

Module 5

INTERACTION DESIGN

- Protopie introduction
- Importing graphics to Protopie
- Creating interactions
- Scrolling and paging
- Navigation
- Motion design
- Conditions and variables
- Formulas and components

COURSE CONTENT

Module 6

HTML :

- HTML and CSS Overview
- Deep Dive into HTML
- Practical Examples with Forms
- CSS Selectors and Layouts
- Fonts, Colors, Typography
- HTML Document Structure
- Text Formatting Tags
- HTML Elements
- Links and Navigation
- Images and Multimedia
- HTML Tables
- HTML Forms
- HTML Attributes
- HTML APIs & Integrations
- HTML Entities and Symbols

COURSE CONTENT

Module 7

CSS FRAME WORK BOOTSTRAP :

- Introduction to CSS
- CSS Syntax & Selectors
- Colors and Backgrounds
- Text and Fonts
- Layout and Positioning
- Flexbox
- CSS Grid
- CSS Transitions and Animations
- CSS Pseudo-classes & Pseudo-elements
- Advanced Styling

BOOTSTRAP

- Introduction To Bootstrap
- Bootstrap Layout System
- Bootstrap Components
- Forms In Bootstrap
- Bootstrap Flexbox Utilities
- Bootstrap Grid System (Advanced)
- Responsive Design In Bootstrap

ADVANCED PROGRAM CURRICULUM

PREMIUM

+

DIGITAL MARKETING

COURSE CONTENT

Module 8

INTRODUCTION TO DIGITAL MARKETING

- What is Digital Marketing?
- Traditional Marketing vs Digital Marketing
- Importance & Scope of Digital Marketing
- Latest Trends in Digital Marketing

WEBSITE BASICS & WORDPRESS

- How Websites Work
- Domain & Hosting Overview
- Introduction to WordPress
- Creating a Basic Website

SEARCH ENGINE OPTIMIZATION (SEO)

- What is SEO?
- On-Page SEO (Keywords, Meta Tags, Titles)
- Off-Page SEO (Backlinks, Guest Posting)
- Technical SEO Basics
- Tools: Google Search Console, Google Analytics

SEARCH ENGINE OPTIMIZATION (SEO)

- Importance Of Social Media
- Facebook, Instagram, LinkedIn Basics
- Creating Business Pages
- Social Media Content Planning
- Social Media Ads Overview

COURSE CONTENT

Module 9

SEARCH ENGINE MARKETING (SEM) & GOOGLE AD

- What is SEM?
- Google Ads Introduction
- Search Ads, Display Ads Basics
- Keyword Research
- Google Ads Campaign Setup (Practical Demo)

EMAIL MARKETING

- Importance of Email Marketing
- Email List Building
- Email Campaign Creation
- Tools: Mailchimp, Sendinblue
- Email Automation Basics

CONTENT MARKETING

- What is Content Marketing?
- Types of Content (Blogs, Videos, Infographics)
- Content Strategy Basics
- Tools for Content Planning

AFFILIATE & INFLUENCER MARKETING

- Introduction To Affiliate Marketing
- How Affiliate Marketing Works
- Basics Of Influencer Marketing
- Finding And Collaborating With Influencers

COURSE CONTENT

Module 10

ANALYTICS & REPORTING

- Introduction to Google Analytics
- Setting Up Basic Reports
- Tracking Website Traffic & Conversions
- Simple Dashboard Creation

DIGITAL MARKETING STRATEGY & CAREER GUIDANCE

- Building a Basic Digital Marketing Plan
- Freelancing & Job Opportunities
- Certifications to Pursue (Google, HubSpot, etc.)
- Tips to Start Your Digital Marketing Career



Program Fees

Generative AI & Agentic AI Development

	Premium	Advanced
Welcome Kit	✗	✓
Laptop	✗	✓
Live Sessions And Mentorship	✓	✓
Recorded Sessions	✓	✓
Real Work Experince	✓	✓
Job Ready Portfolio	✓	✓
Career Guidance	Job Assistance	Job Guarantee
Project Based Learning	✓	✓
Lms Access	✓	✓
Study Material	✓	✓
Course Duration	4 Months + 2 Months Internship	4 Months + 6 Months Internship
Doubt Clearing Sessions	Group Sessions	1-On-1 Mentorship
Completion Certificate	✓	✓
LOI And Offer Letter	✗	✓
Experience Certificate	✗	✓
2 Years Bond	✗	✓
Mock Tests	04	15
Placement Opportunities	Upto 5	Unlimited
Internship Exams	✗	Yes (6 Exams)
Package	✗	3-6 LPA

OUR CLIENTS



PROCORP SYSTEMS



SEVAKI



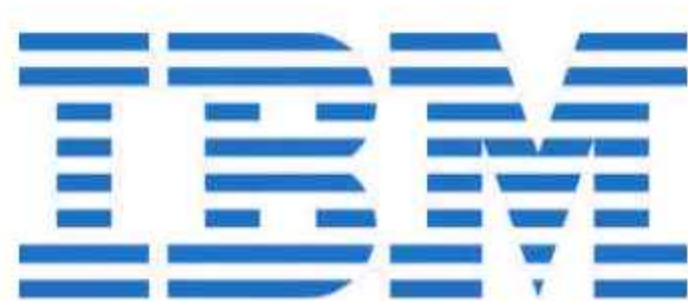
NEWS



ENGLISH



J.P.Morgan



TechU Achievers



Akhil
excelra



Prem Nayak
azuga
a Bridgestone Company



Anusha
tejoma



S. Mahender
@tisfy



D. Chaitanya
LTS LAVU TECH SOLUTIONS



k. Manjusha
azuga
a Bridgestone Company



Vennala
Q
QUESS



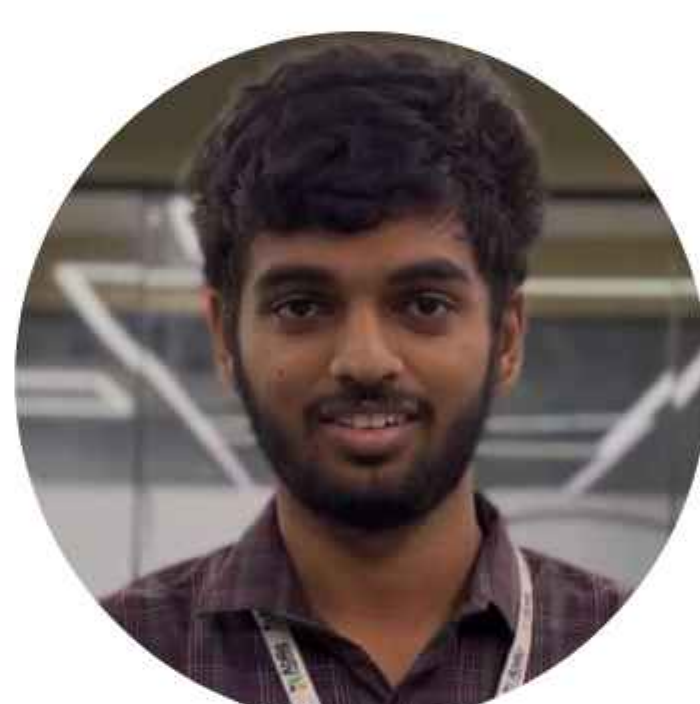
B. Srikanth
FI



P. KAVYASWI
LTS LAVU TECH SOLUTIONS



Rasha Naidu
Abilio
IT Solutions PVT LTD



Reshander
Abilio
IT Solutions PVT LTD



Shashidhar Reddy
B2B



SAI PAVAN .CH
Apexon



JETTI MAHESH
FI



B.YASHWANTH
3K



Y. SATHWIKA
DATABEAT



C.PRUDHVI RAJU
tcs



SN PRATHYUSHA
tcs



KATTA RAM KIRAN
tcs



P.UDAY
Q
QUESS

TechU Achievers



Bindu



Ramesh



D.Tulasi



K. Sri vani



T.Ramakrishna



Shiva krishna



Vani



N. Mithul Sai



Ravi Kiran



Venkat Rao



P. Siva Kumar



Mounika Reddy



Shanvika



K. MAHESH



VISHAL



SAMBAVI



SAGAR



RISHINDER



SURAJ



MADHURI



Career Services



real time projects



Live Mentoring



Communication
Club



Mock Interviews



Resume &Portfolio
Building



100% Job
Assistance

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WWW.YOURURL.COM

Duration

2 Months Training + 2 Months Internship



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